

**SEED FUNDING FOR DEVELOPING INNOVATIVE PEDAGOGIC APPROACHES AND TEACHING
PRACTICES IN PRME
APPLICATION GUIDANCE NOTES 2021**

APPLICATION DEADLINE: THURSDAY 12TH AUGUST 2021 AT 5PM

SECTION 1

In Section 1 of the form, please enter the following:

- 1.1 The name(s) and institution(s) of the applicant(s).
- 1.2 The address of the project lead(s).
- 1.3 The telephone number(s) of the project lead(s).
- 1.4 The email address(es) of the project lead(s).
- 1.5 The proposed project title.
- 1.6 The amount of funding requested to a maximum of £1000.

Applications are welcome from individuals and teams. Teams may be comprised of faculty from one or more institutions.

Please confirm whether the lead applicant(s) is a member of the faculty at (a) a PRME member institution and (b) is a paid-up member of the UK and Ireland Chapter of PRME. (If you are unsure of your institution's status, you can email PRME_UKI@gcu.ac.uk to confirm before submitting your application).

Please note that at least one of the lead applicants must be faculty at an institution that is a paid-up member of the UK and Ireland Chapter of PRME.

SECTION 2

2.1 Please briefly describe the proposed project specifically addressing its relevance to the objectives of PRME (200 words maximum).

PRME was developed as a platform to raise the profile of sustainability in business and management schools around the world, and to equip today's business students with the understanding and ability to deliver change tomorrow. Working through Six Principles, PRME engages schools to ensure they provide future leaders with the skills needed to balance economic and sustainability targets, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact.

Within the context of PRME, the concept of sustainability is broadly defined. For example, your project may relate to one or more of the UN SDGs. Alternatively, it may focus on business ethics or responsible management education in its wider sense. Your project should be explicit in explaining what PRME relevant issue it tackles and how this helps to further the PRME mission.

In developing your application, you may find the [*Blueprint for SDG Integration into Curriculum, Research and Partnerships*](#) helpful. In addition to explaining key aspects of PRME and the SDGs, it also includes sections of rethinking content and pedagogy.



Within your application, there should be a strong focus on the UK and/or Ireland. While the proposed project may bring in partners from other parts of the world, the benefit and relevance to the region should be clear.

In addition, the project must address pedagogic approaches and/or teaching practices. More general research projects, even if they address sustainability related issues, are not eligible for funding.

2.2 Please describe any novel or innovative aspects to the pedagogic approach/teaching practice (200 words maximum).

A key objective of the Seed Funding Competition is to support novel and/or innovative projects. Under question 2.2, please describe what sets your proposal apart. For example, is it the mode of delivery, content covered, assessment undertaken, and/or cohort engaged? Please note, novel and/or innovative does not mean unique. For example, you may wish to trial a technique that has been used successfully in one context but not another.

2.3 Please describe why the funding is needed and what it will specifically be used for (200 words maximum).

Under question 2.3, please explain why the funding is vital to enable your project to progress. For example, why are other internal or external sources of funding not available/appropriate?

Also, please provide as much detail as possible as to how this money would be utilised (ideally a table or bullet points outlining the key expenditure). Please note that grants cannot be used to purchase equipment, unless specialist equipment essential to the project.

Please explain any steps that you have taken to ensure that the project is deliverable during 2021/22 - e.g., if social distancing or limits to in-person activities remain in place due to COVID-19.

2.4 Please describe the potential for the generation of transferable learning and/or resources (200 words maximum).

The UK and Ireland Chapter aim to fund projects that will result in learning and/or resources of benefit to the wider UK&I PRME community. This may include, for example, a report detailing what was done (and how it could be replicated at other institutions) or physical resources such as slides, worksheets, videos, audio recordings, etc. Projects must provide transferable learning and outputs that could be

used by other institutions. Please outline the potential for the generation of transferable learning/resources under question 2.4.

2.5 Is the proposed project interdisciplinary in nature? If yes, please describe (100 words maximum).

Interdisciplinary projects are encouraged but not required. By interdisciplinary, we mean combining two or more academic disciplines or areas of knowledge. This could include those that fall within the broad category of business and management (e.g., accounting, finance, marketing, operations, etc.) or between business and management and, for example, an area within the humanities, social sciences, or natural sciences. (For example, a pedagogy project that brings together students from marketing and engineering). Interdisciplinary projects can introduce a wider audience to the aims and objectives of PRME, as well as facilitate the development of fresh perspectives on responsible management and/or sustainability challenges.

2.6 Does the proposed project relate to an under-represented area, for example, in your institution or more broadly? If yes, please describe (100 words maximum).

Addressing an under-represented area is encouraged but not required. By 'under-represented', we mean an area that has to date been neglected or overlooked, either within your institution or more broadly. Alternatively, it could relate to an under-represented group within society in relation to sustainability. Again, this is an opportunity to explain what makes your project unique and worthy of funding.

FINAL TIPS

- Remember that the focus is on 'innovative pedagogic approaches and teaching practices in PRME'. Therefore, you should stress what makes your project novel and why it is of relevance to PRME.
- Endeavour to provide a clear explanation of why funding is required and what it will specifically be used for. A detailed list of proposed expenditure is particularly important.
- Similarly, try to be explicit about the project outcomes and/or impact. What do you hope to achieve and how might this be ultimately be of benefit to the wider PRME community?

Applications should be submitted to PRME_UKI@gcu.ac.uk on or before the deadline of Thursday 12th August at 5pm. Successful applicants will be notified by Friday 10th September 2021.

If you have any questions about the competition, please feel free to contact Laura Steele (laura.steele@qub.ac.uk) on behalf of the organisation team.