

PRME Chapter UK and Ireland

Responsible Business and Management Writing Competition 2019/20

Announcement of Prize-Winners

30 April 2020

At a time of global disruption, uncertainty and suffering the PRME Chapter UK and Ireland nonetheless draws hope from being able to announce the winners of its fourth annual Responsible Business and Management Writing Competition. Dr Alec Wersun, Chapter Chair, has called on all in the Chapter to “celebrate the variety and quality of the entries exploring the significance of the Sustainable Development Goals, the urgent nature of which could not be clearer in these pandemic times”. He has also paid tribute to this year’s 12 volunteer judges from nine different universities (listed below) – noting that “their skills and insights across a spectrum of ethics, responsibility and sustainability subjects have been invaluable in ensuring a robust judging process. This combination of student and staff endeavour shows the PRME community at its best”.

The first prize in the **undergraduate (UG) essay category** is awarded to **Autumn Irving-Carr of the University of Northumbria** for her exploration of modern slavery. Summarising the judges’ findings, Dr Jana Filosof and Dr Amir Keshtiban, Co-Chairs of the UG Judging Panel, commended “An outstanding essay demonstrating deep understanding of the topic and a personal interest...taking into account this was written by a second year student it was truly exceptional”. The second prize is won by **Ellie Ray of the University of Hertfordshire** and the third prize-winner is **Emily Herbert of the University of Newcastle** – both of whom also demonstrated impressive research and writing skills.

In the category of **Alternative Media (AM)**, **Queen’s University Belfast** has made a clean sweep of the top three prizes. The first prize-winner is **Claire Kilpatrick** with a compelling video production titled “Voluntourism, a tale of two stories”. Dr Victoria Pagan, Chair of the AM Panel, described her work as “excellent ...and thought provoking... highly relevant to PRME ... (with a) ... nuanced understanding of the ethical issues involved”. The second and third prizes were won by **Bernard Cunningham and Dearbhaile McCann** – congratulations to them as well.

The winner of the first prize in the **postgraduate (PG) essaycategory** is **Kathleen Pineau of Glasgow Caledonian University**. Reflecting on Kathleen’s winning entry, Dr Christine Gilligan, PG Panel Chair, praised “an excellent discussion of carbon neutrality strategies implemented at the national level... an intelligent as well as poignant argument in which the voice is clear and passionate yet intellectual and insightful”. Students from **Sussex University, Esme Piechoczek and Andrea Patane**, won second and third prize respectively and were commended for their original topics and thoughtful research.

On behalf of the organisers, Chris Blackburn, Pro Vice-Chancellor and Dean of the Oxford Brookes Business School, has highlighted the “creativity, research skills and insights that were evident not only in the work of prize winners but also in that of other finalists and entrants across the board”. He expressed “our heartfelt appreciation to staff and students who encouraged 82 entries from the 19 institutions listed in the tables below” and noted that “while, sadly, not everyone can be a prize winner the fact that so many business schools took part means that our planet might yet prove to be a winner in our current race against time”.

Any enquiries about the results can be directed to Dr Jonathan Louw at prme@brookes.ac.uk

Prize-winners’ and finalists’ work will be published on the Chapter website in due course. Prize-winners will be contacted individually about their prizes. Please copy any local publicity about the prize-winners to our Twitter feed: [@PRME_UK](https://twitter.com/PRME_UK)

For more information about the PRME Chapter UK and Ireland see: <https://www.unprme.org.uk/>

PRIZE-WINNER LIST

Undergraduate Category

First Prize	(£500)	Autumn Irving-Carr	University of Northumbria
Second Prize	(£300)	Ellie Ray	University of Hertfordshire
Third Prize	(£100)	Emily Herbert	University of Newcastle

Other Undergraduate Finalists (in alphabetical order)

Hollie Amess (University of Hertfordshire), Hannah Cheese (Oxford Brookes University), Harry Graham (Oxford Brookes University), Amelia Gratton (University of Newcastle), Ethell Marnie (University of Newcastle), Marlene Reschberger (University of the Arts London), Camilla Rydzek (University of the Arts London)

Postgraduate Category

First Prize	(£500)	Kathleen Pineau	Glasgow Caledonian University
Second Prize	(£300)	Esme Piechoczek	University of Sussex
Third Prize	(£100)	Andrea Patane	University of Sussex

Other Postgraduate Finalists (in alphabetical order)

David Burt (Glasgow Caledonian University), Sherilyn Yorke (University of Bath)

Alternative Media Category

First Prize	(£500)	Claire Kilpatrick	Queen's University Belfast.
Second Prize	(£300)	Bernard Cunningham	Queen's University Belfast
Third Prize	(£100)	Dearbhaile McCann	Queen's University Belfast

Other Alternative Media Finalists (in alphabetical order)

Chloe Scott (University of Hertfordshire) and a joint entry from John Walsh, Carleigh Farquhar, Laura Garcia Reinoso and Dana van der Huul (University College Dublin)

JUDGING PANELS

Postgraduate Panel

Dr Christine Gilligan	Sheffield Hallam University (Chair)
Professor Peter Stokes	Leicester Castle Business School, De Montfort University
Dr Mike Tennant	Imperial College London

Undergraduate Panels

Dr Jana Filosof	University of Hertfordshire (Panel 1 Chair)
Dr Amir Keshtiban	University of Northumbria (Panel 2 Chair)
Angie Lench	University of the Arts London
Professor Natascha Radclyffe -Thomas	Glasgow Caledonian University
Dr Laura Steele	Queen's University Belfast
Dr Laurence Vineau	Newcastle University

Alternative Media Panel

Dr Victoria Pagan	Newcastle University (Chair)
Dr Cristina Neesham	Newcastle University
Dr Simon Smith	University of Winchester

The UG, PG and AM panels work independently, reporting to the organisers at Oxford Brookes.

Anyone interested in joining a panel next year should contact Jonathan Louw (prme@brookes.ac.uk)

PARTICIPATING INSTITUTIONS

We express our heartfelt appreciation to the staff and students who encouraged entries from all of the 19 institutions below.

Glasgow Caledonian University
Imperial College London
Newcastle University
Oxford Brookes University
Queen's University, Belfast
Queen Mary, University of London
University College Dublin
University of the Arts London
University of Bath
University of Brighton
University of Central Lancashire
University of Chester
University of Hertfordshire
University of Northumbria
University of Nottingham
University of Salford
University of St Andrews
University of Sterling
University of Sussex
University of Westminster
University of the West of England

*Finalists and prize-winners in 2020 were drawn from 10 of the above institutions.

JL/OBU/30.4.20